



INTRODUCTION

These notes are updated from those that accompanied a PowerPoint presentation produced for an AboutDereham meeting in November 2023. They give an overview of Dereham Blues Festival and briefly cover:

- how and when the festival came about,
- How it has grown
- Its Structure and governance
- Operations and activities
- Its aim – short medium long term and blue skies



GROWTH

2012: Norfolk Blues Society (NBS) was formed by Doreen and Stewart Aitken to provide Nashville style blues jams sessions in Norfolk. The basic structure of blues is 12 bars of music that lends itself to improvisation without the need for rehearsal. The society very quickly became popular with new bands forming out of this fresh network. To showcase those bands a weekend event was planned in Dereham based on existing small town festivals eg: Swanage and Upton.

2013: The first ever Dereham Blues Festival took place on Friday evening, Saturday Afternoon and a jam session at one venue on Sunday. It consisted of 13 acts in 9 venues.

Publicity consisted of home produce, posters and leaflets and 16 page program for sale at 50p but not many were sold.

2014: The first household name is contracted, Paul Jones supported by Dave Thomas band. This concert held at the Memorial Hall added Thursday night to the schedule. The concert sold out. Publicity consisted of posters and a run of 10 thousand free 32 page glossy A5 programs. Printing costs covered by advertisements of venues and other businesses. Venues increase by one and acts go up from 13 to 16

2015: Third festival hosts first act from the United States. Venues rise from 10 to 12 which gives rise to the festival strap line of 'Twelve bars of Blues' and venues want to build on success by asking for more slots/acts which go up erious pressures stresses have built up forcing a meeting to form management group without which no more ffrom 16 to 35. Paul Jones mentions the festival on Radio 4.

Estivals would happen. Choices are to become a charitable trust or not for profit company. The latter is chosen to prevent the festival moving to a field outside of Dereham.

2016: First year of Incorporation and Management committee. The 12 venues increase to 16 forcing the strap line to change to 'More than 12 bars of Blues'. Venues are more confident recognising more opportunities by increasing slots/acts which rise from 35 to 44. The program increases from 32 to 38 pages and includes a fold out map. First partnering forms as Friends of Dereham Memorial Hall agree to host the opening concert.

2017: Venues start to recognise Sunday having potential so even though venues go down from 16 to 15 more slots/acts are required up from 44 to 55 acts need to be sourced.

Vattenfall sponsor banana flags and a local young photographer who provided with the SLR camera of his choice up to £500.

2018: The concert moves to Wednesday evening. Rockavox agree to perform in the foyer before George Fame goes on stage. The concert attracts national interest and is mentioned on national Radio. Some plateauling. Venues drop to 13 but those want more slots so bands stay around the same 12 thousand programs are distributed.

2019: Decision taken to move away from household names known by older audience to newer names that attract a younger following. Hamilton Loomis ends European tour at Dereham Memorial. Harder sell but still sells out and attracts spontaneous standing ovation. Venues rise back up to 14 and acts number 52 but those from further afield given more slots to cope with demand from venues.

2020-2021 The Covid years. Committee meets on zoom every month monitoring risks and planning the 'comeback' **2022:** Venues rise surprisingly to 20 with first Ellenor Fenn Garden community blues concert, Toftwood social club, Cricket and golf clubs joining. Festival requires more than 60 bands. Some venues operating late night sessions and Sundays now full of slots from 1.2pm at some venues so even more slots demanded. Shock of printing costs rise from £2700 to £3500 resulting first ever but manageable shortfall most covered by T shirts sales.

2023: World economics effect some venues numbers dropping to 16. Most venues want Sunday slots and Thursday nights very busy too. 66 acts are selected from 110 that apply from all over the UK. Ellenor Fenn event benefits from the Metro no longer hosting the acoustic events



Overview of GROWTH

- There was a concern how 2023 could top 2022 but all the venues were at capacity.
- Venues reported better figures than Christmas
- One of the more successful managers extrapolated his figures across all other venues and benefiting businesses – taxis, restaurants, accommodation, small food outlets, petrol stations and calculated that, in his opinion, more than £1million pounds of extra revenue was generated in the town over the 5 day festival
- Programs were reduced to a run of 10 thousand but augmented by five thousand A5 leaflets.
- From the 13 acts of 2013 we now have to source more than 60 plus bands and venues have risen in number from 9 to 16 and at one point 20 more than doubling the original number .
- Next year will be the 10th Festival in 12 years.

Business Model

- At the end of the 2015 festival the originators were stretched beyond a sustainable level of pressure and stress.
- It was decided to hold an open meeting of all intersected parties to which about 30 people attended in order to form a management committee and formalise the festival as a stand alone entity. Norfolk Blues Society (NBS) becoming a major sponsor and partner.
- The Not for Profit company limited by guarantee model was chosen to ensure that the originator's aims of a festival, to promote live blues music and the town of Dereham was chosen to protect those aims from others who would use the powers of a charitable trust to move the festival to a field on the outskirts of Dereham.
- The festival acts as an agent sourcing acts and then as a promoter of the events run by the venues or in the case of Ellenor Fenn Garden event by Norfolk Blues Society.



ORGANISATION

- Corporate Board is made up of Chairman, Secretary and Treasurer who meet annually with the two shareholders (share value £1)
- The Corporate board meet annually to set aims for the management team based on the feedback meeting held after each festival
- The board are responsible for policies – Insurance GDPR , Safeguarding, Health and Safety
- The Management board of nine people meet monthly to ensure that all aspects of the festival organisation are carried out at the right time to ensure a smoothly run event
- Partners are other town entities that work with and support the festival management team's aims they include in addition to NBS, Friends of Dereham Memorial Hall, Dencora, AboutDereham, Dereham Town Council, JDT music academy, Tesco,
- Volunteers number about 30. They sign waivers to comply with our Public Liability and do this digitally on a tablet to save paperwork and allow flexibility of when and where they are helping.
- Sponsors are either monetary or support in kind that has a defined monetary value. Sponsors for both 2022 and 2023 were Minus and Brady, Dereham Taxis, Orchard Caravans, Stephenson Smart accountants and Q4 insurance services.
- Advertisers include all venues who agree to advertise with the festival in order to take part. They also include independent business who both support and see the advertising activities of the festival as a good deal.
- Venues are mainly but licensed.- we would like to see more community blues based events in venues that are not licensed but this needs to be funded so blues acts could be afforded.
- Bands are sourced through an application page on the website and attracts high quality bands from all over the UK (it opens from Nov and closed in February. Selection is on merit and each band is graded for entertainment and 'bluesiness'. This raises the quality of local bands who have to compete.
- Fans are both local and from much further afield. We encountered two groups from the USA visiting this year. We often hear from visiting fans 'what a lovely town Dereham is'. Availability of accommodation however is always an issue.
- We are aware that not everyone in the community are fans but we are very grateful to all for accommodating and tolerating the five days out 365 that are given over to the festival aims. Noise issues are dealt with by individual venues.
- We cannot quantify how many businesses the festival effects nor by how much.



AIMS

The festival has different kinds of aims :

- Short Term: Monthly targets are set by the Management team for key activities that need to happen so that certain immovable deadlines can be hit.
- Medium Term : These are set by the Board as targets for the Management to aim at . These keep each year fresh and interesting and sometimes challenging. The arise from the feedback meeting held after each festival.
- Long term aims: Those recognised as essential if the Festival is to remain sustainable. i.e. Corporate aims
- Blue Skies: A wish list of – 'wouldn't it be lovely if...?' Aim for the stars and it might be possible to reach the moon.

- **Financial Model:**
 - Most majority of profits (due to Durham businesses, Venues, hotels accommodation, taxis restaurants and fast food)
 - DBP smallest sustainable operating surplus possible
 - Relies heavily on sponsorship and merchandising.



No Notes

- **Key Activities:**

 - Corporate obligations
 - Meetings
 - Accounting
 - Sponsorship
 - Advertisement sales
 - Concert Liaison FODD&H
 - Venue and Band Liaison
 - EFG and NBS Liaison
 - Communications and Feedback
 - Volunteers recruitment and organising
 - Graphics
 - Publicity PR and Promotional events
 - Website and social media
 - Distribution of programs
 - Road signage and street banners
 - Recording and gathering feedback

ACTIVITIES

Key to keeping all that needs to be done to ensure the festival comes together when it should is controlled by a gant chart of activities plotted on a live excel sheet that is referred to at each meeting and progress across all necessary activities noted and or addressed. Over 180 necessary commitments have to be completed requiring multiple actions ranging from key telephone calls to complex graphic design and logistical organisational operations.

2024




- New Activities and Aims
 - Succession plan discussions methodology
 - Build more community ties through activities linked to blues music
 - 2024 activities – Program of workshops
 - Funding
 - Raffle
 - Be more community focussed and sustainable

2024: 10th festival in 12 years

- Aims for 2024 are to commence succession plans. Stewart at nearly 78 and Doreen 70, recognize that the festival has grown around them and that they don't know all that they do know. It is too fanciful to think just two people are out there who could take on all they do
 - Stewart and Doreen wouldn't if the roles were offered to them today. So to ensure the festival can carry on beyond the originators many small duties will start to be identified to be taken over by willing additions to the team.
- Build more community ties. We have recently engaged a new team – retired local school teacher member whose remit will be liaise with schools and community groups so that our activities can be seen to align with school curriculum targets.
- To be more community inclusive we are reaching out to national Workshop leaders for blues music linked activities to be held in the town.
 - o African drumming *Awaiting funding results from Arts Council*
 - o Vocal workshops *Funding now in place (March 2024)*
 - o Cigar box guitar making *Awaiting funding results fro George Watling Trust.*
 - o Audience with NBS patrons *Funding now in place (March 2024)*
 - o Talk on history of blues *Funding now in place (March 2024)*
- Funding: Funding from Dereham Town Council of £1000, our own fund raising activities of £175 to date and a £200 donation have already facilitated the above with funding in place
- Raffle: We will also be holding 'on the day' fund raising raffles at all promotional events with a range of prizes including : concert tickets for the sell out opening concert with photo shoot opportunity with headline act, t shirts, taster music sessions and possibly prizes from local breweries.
- Sustainable: We are looking at ways in which we can be less reliant on the printed program and more focused on digital on line methods but this will be transitional over a number of years.

BLUES SKIES ?



BLUES SKIES Aiming High

Dereham Blues Festival would one day like to be able to:

- Afford market research to understand true benefits to Dereham
- Succession – Ensure the Festival becomes a not for profit community owned business in which supporters can own shares. Many such groups exist supported by the Plunkett Foundation . All surpluses would go to improvements for all in Dereham. A dedicated team to head this up would be required as the Festival team are already under resourced.
- Transport around the town. It would be lovely to help those who want to get from a venue one end of town to another at the other end without using cars and repeatedly re-parking in this car park or another adding to the busy town traffic. .
- Perhaps Tut tuts, cycle taxis, electric scooters, or even a hop on hop off land train. At the recent Vattenfall workshop in the early summer the latter idea met with some positive reaction. It would need a study by highways department and might be a useful pilot for a new way of getting around Dereham long term.



<https://www.derehamb bluesfestival.org.uk/>

derehamb bluesfestival@gmail.com

01362 8690491

07703744181



Report to Annual Parish Meeting 19 March 2024

This year's highlight has been the number of joint events in the town that have started, continued to grow and develop, which would likely not have happened without the connections made through aboutDereham. Particularly pleasing was the huge number of visitors to the 2023 Heritage Open Days. Rev Paul Cubitt had suggested that more aboutDereham members should get involved and many of our members did exactly that.

Other joined-up initiatives included the first Dereham calendar for many years, organised at very short notice, it raised £145 for Love Dereham.

The second Dereham Day, masterminded by Tim Cara on our behalf, took place in May. Enormous numbers of visitors and the involvement of many local organisations and businesses confirmed Dereham Day as a very important annual Dereham event. It is worth noting that a tentative, embryonic event in July 2019 called 'Fringe Festival' led directly to the creation of aboutDereham.

The 2024 Dereham Town Purple Day, organised by Dereham Cancer Care this year, included contributions from several of our members.

Helen organised our second pre-Christmas event in the Ellenor Fenn Garden. This jolly event again involved two of our members – Father Christmas and his sleigh from the Round Table and carol singing by the Mid Norfolk Singers. Helen again persuaded several local businesses to provide the gifts for all the children visiting the event. Thank you all!

These joined-up initiatives would not have happened without the connections between our member organisations.

Since the Dereham Town Delivery Plan was published by Breckland Council nearly 2 years ago, we have done all we can to promote its implementation. We understand that progress is being made by Breckland Council on designing the reconfiguration of the Market Place and identifying possible funding. However, the lack of progress over the last year has been very frustrating.

In order to try to get the project moving, we asked our MP, George Freeman, to set up a meeting with potential partners in delivering the Town Plan. Rev Paul Cubitt invited everyone to St Nicholas' Church on 24 November 2023. Invitations went to all three councils, local businesses and voluntary and community organisations. Following that meeting, it is now possible that a Dereham-based body will be set up, possibly a Community Interest Company, to oversee the implementation of the Town Plan.

Routine activities

- We hold regular, two monthly, aboutDereham Partnership meetings. At each meeting we always have at least one main speaker on a wide range of topics (e.g. U3A, the Dereham Town Development Plan, Dereham Town Football Club, the Environment Hub at Gressenhall, the Dereham Heritage Trust). These meetings are also where aboutDereham agrees priorities, ambitions and actions.

- We invite all local voluntary and community organisations, whether members or not, to attend our Partnership meetings;
- We sent out an e-newsletter in between Partnership meetings to all on our mailing list and to anyone else who has asked;
- We further developed and maintained the aboutDereham website, which is a very important shop window for us and to promote Dereham generally;
- Continued to update and distribute the Town Guide 'Dereham: a great place to visit'. Updates are now funded by a grant from the town council;
- Our public profile was maintained by regular press releases and programme of articles in the D&F Times;
- Helen continued to 'look after' the Ellenor Fenn Garden on our behalf, including the installation of two memorial benches.

From the beginning, we have tried very hard to have a good relationship with, and to work closely with, Dereham Town Council. It is essential that our activities are co-ordinated to avoid clashes or inadvertent public disagreements. So we were very disappointed that the council decided to discontinue the 'Dereham Town Plan Working Group'. This had provided us with the opportunity to talk to councillors about priorities and delivering town plan projects. The council has offered us occasional meetings with the whole council instead. It is yet to be seen how helpful the new arrangements will be in further developing the relationship between aboutDereham and the council.

The aboutDereham website continues to provide a comprehensive shop window for Dereham, including images and information about the town, the programme of events, the visitor attractions, information about our voluntary and community organisations and much more. The events listing is an important benefit of membership and the number of visitors to the website and the number of clicks continues to increase. Advertising income from business supporters effectively covers the direct costs of providing the website. Our thanks to webmaster Robert Campbell for managing the website.

We welcomed Dereham Round Table, Dereham Aid Centre, the Trefoil Guild and Dereham Young Farmers Club to membership of aboutDereham during the year. We now have 38 members.

As Chairman, I want to thank all the organisations, individual members and business supporters who have shown their continued support for the town of Dereham and for their efforts to promote our town and to generate a sense of pride and belonging.

I sincerely thank the Management Team, without whom aboutDereham could not, and would not, function. The membership is now Chairman, Vice Chairman (Ken Hawkins), Secretary (Carolyn Coleman), Media, Publicity and PR Secretary (Helen Evans) and Glynn Burrows. We would expect that the Membership Secretary/Treasurer, currently vacant, would also be a member of the Management Team.

Mike Webb
Chairman

19 March 2024

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19 March 2024

WALKERS ARE WELCOME CIC

MEMBERS' ANNUAL RETURN FOR THE YEAR JAN TO DEC 2023



Your Annual Return and subscription are both due by 31 January, 2024. Please complete this report electronically and send it as a Word document to secretary@walkersarewelcome.org.uk by 31 January. If you anticipate or experience any problems completing the Return and/or making your payment in time, please advise us as soon as possible.

To maintain your accreditation as a Walkers are Welcome town or village, it is essential that you show how you have met the criteria during the previous year by completing this Annual Return. Please answer every question and provide the fullest information; it is time to shout about your achievements. *The form expands to allow additional data.*

We are always looking for evidence that Walkers are Welcome members are making a difference in their communities and it is wonderful to learn of your successes and to share innovation across the network.

| | |
|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Town or village name | Dereham |
| Name of group or organisation | Dereham Walkers are Welcome |
| Population: Source of population figure? | 20785 (2021) https://www.citypopulation.de/en/uk/eastofengland/norfolk/E34002816_dereham/ |
| Amount of payment due, see subscription below | £110 |
| New Subscription paid | Not yet |
| Date paid and how or date it will be paid | early January |
| Name of mentor | Derek Blake |

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| Key to comment colours: | Well done, criteria met. |
| | Some concerns, your mentor will offer guidance and monitor progress. |
| | Criteria not met. |
| Mentor's feedback summary: | Overall Assessment |
| <p>Dereham WaW is to be commended for continuing to make steady progress on a broad range of fronts. Notable factors are the new Tuesday short walks, the continuing work on public rights of way, the working with an increasing number of local partners, a public annual meeting, the range of marketing media used (including nearly 200 people on the mailing list) and the availability of downloadable leaflets/booklets, including one for a new circular walk. The website is exemplary – full of easy to find information about guided walks, leaflets, events, partners and so on – very impressive. In all, this steady but wide-ranging approach is proving very effective in gaining walkers and general support and upping the organisation's profile. Very well done to all involved!</p> | |

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| Achievements & innovation this year Shout about your group's main achievements this year. Please include innovation and projects that go beyond the criteria that you are proud of | <p>We have not added any major new activities, but we have done much more than mark time, with quite a growth in some areas. We have run a programme of new 'Easy Tuesday' walks for people who are unable or do not wish to walk for longer distances or can't manage rough surfaces. There has also been good progress in improving a number of public rights of way in the town, as well as working with the Town Council on legal and administrative blockages within the County Council.</p> <p style="color: green;">Steady, incremental progress on a broad range of activities - by far the best approach!</p> |
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| The six criteria are: | |
| 1. Demonstrate popular local support from the community and local businesses for the concept Detail here how other groups or partners and residents you are working with have helped you to achieve your goals | <ul style="list-style-type: none"> • We continue to maintain close links with The Ramblers and Dereham U3A • We are an active part of aboutDereham, an umbrella group for community organisations, pressing for actions which enhance Dereham as an attractive destination • We provided a stall at the <i>Dereham Day</i> event which brought in large numbers of residents and visitors • We have 195 people on our emailing list for information |

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| | <ul style="list-style-type: none"> We have a regular attendance on our walks - averaging about 10-12 on our Easy Tuesday walks, 15-20 on our short walks and often more on our longer walks; walkers are a mix of a slowly changing core of 'regulars' plus a good mix of new walkers Some walks are linked to local businesses, eg the Partea Hut (café at Dereham Windmill) and Mid-Norfolk Railway; and a HODS town walk run jointly with Dereham Heritage Trust We held an Annual Public Meeting, generating proposals which have been incorporated into our planning We have established links with Wellbeing Norfolk and Waveney <p>/ An impressive range of activities across different community groups, including several new initiatives.</p> |
| <p>2. Demonstrate that the local council formally endorses the application for Walkers are Welcome status.</p> <p>This would have been originally demonstrated by the local council (Town, Parish or Community Council) passing a resolution in support, being represented on the steering group, and making a financial contribution where possible. How has this developed in the current year?</p> | <ul style="list-style-type: none"> The original supporting resolution of 2015 still stands The DWaW Chair is also Community Access Warden (CAW) for Dereham Town Council, reporting formally to its Heritage and Open Spaces Committee 4 times a year; this role ensures continuing awareness by the Council of footpath issues, where DWaW can address problems both of 'ordinary' maintenance (eg vegetation growth and the like) and longer term issues requiring County Council action (eg the failure to enforce the use of a restricted byway) A formal job role as CAW has been adopted, which allows for 2 or 3 assistants also to be covered by Town Council insurance Our link Town Councillor regularly participates in DWaW activities and has hosted refreshments in his (and his wife's) garden at the end of a walk <p>/ There are clearly very strong, and sustained, links with Dereham Town Council.</p> |
| <p>3. Demonstrate a commitment that the local public path network will be maintained in good condition.</p> <p>This might be ensuring that all the local paths were walked in the last year and problems reported to the relevant authority (or landowner in Scotland) whilst checking that faults are rectified and/or reporting the actions which your own maintenance team have undertaken.</p> | <ul style="list-style-type: none"> We undertake regular monitoring of all public rights of way and other public open space in the town From 1 April to date, we have spent 31 hours working on local paths Minor issues (nettles, brambles, small fallen trees) are dealt with by WaW, bigger issues referred to the County Council; a new volunteer emerged during the year though sadly became ill which limited his contribution Longer standing issues have been raised with the Town Council, with follow up including County Councillors <p>/ This has always been a particular strength. The task of PROW monitoring is taken seriously and done thoroughly.</p> |
| <p>4. Demonstrate that there is adequate marketing of the town's Walkers are Welcome status.</p> <p>This can be demonstrated in several ways: for example, online presence, press coverage; signs/map in the centre of town advising visitors of walks they can undertake; waymarked walks starting from the town centre; leaflets readily available; local shops encouraged to display Walkers are Welcome stickers.</p> | <ul style="list-style-type: none"> We are continuing distribution of the revised DWaW short walks booklets and leaflets, which are also on our website Statistics indicate 500 or more separate visits are made to the website every month, with walks being regularly downloaded Stickers with the circular WaW logo were purchased and distributed, concentrating on refreshment outlets We continue to use Facebook and it has proved a source of people joining our walks We have regular adverts in magazines in 12 villages just outside Dereham In addition to an updated leaflet encouraging people to visit the Wayfinding panels installed around the town, we have also published a new circular walk leaflet |

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| | <ul style="list-style-type: none"> We delivered a public talk on Dereham's Rights of Way at the town's Library <p>A wide range of media are used which I am sure pays dividends in terms of getting the message across and attracting a diversity of participants. The website is particularly impressive. It is full of relevant, useful, up to date information and is very easy to navigate</p> |
| <p>5. Demonstrate how the town encourages the use of public transport. This can be demonstrated, for example, by including clear public transport advice on marketing leaflets or lobbying for improvements.</p> | <ul style="list-style-type: none"> The public transport available to reach Dereham is featured in our publicity materials All walks start within reach of public transport At least one walk each year is bus/train (heritage railway) out, walk back; in 2023 we did one by bus and one on the train Half of the 14 walks leaflets are bus/train out, walk back <p>Great use of public transport one way, walk the other for both leaflets and guided walks.</p> |
| <p>6. Demonstrate the mechanisms in place to maintain Walkers are Welcome status. This can be demonstrated through having a well-balanced and committed Walkers are Welcome steering group from within the community. Please list your current committee or organisation members and state how their roles support the group continuing.</p> | <ul style="list-style-type: none"> A switch to seeking donations from those walking with us, combined with a regular turn out for walks, has brought us a good income, maintaining a comfortable reserve of funds Committee numbers have remained stable, with a new member joining in the year and already taking an active part in leading walks and bringing new ideas forward Current committee: <ul style="list-style-type: none"> Tim Birt: website management Carolyn Coleman: Facebook Catherine Hawkins: Treasurer and Minutes Secretary Ken Hawkins: Chair and Secretary Sue Rothwell: walk leader Dorothy Sneesby: walk leader Celia Macey: walk leader All the above also contribute ideas and participate in some or all of DWaW's work <p>Good to see stability of Committee numbers now, and to see active new blood!</p> |
| <p>Records Update – Website Profile Please confirm here that you have checked that your profile entry on the national website is complete and up to date, including a photograph, and that the contacts shown are correct. If they are not, please note here updates required and say when this will be corrected.</p> | <p>yes</p> |
| <p>Priorities 2024 It is important each year to review the previous year's achievements and equally to think about the year ahead. Please indicate your specific plans/priorities for the following year.</p> | <p>Updated from 2023</p> <ul style="list-style-type: none"> Consolidate liaison with local councils on remaining significant PROW issues: we continue to work closely with Dereham Town Council with detailed reports being presented 4 times a year; we have also developed a closer exchange and more positive link with the County Council's Countryside Access Officer Visit a Suffolk WaW town (Eye) for a walk: achieved Trial the town walks further with Dereham Heritage Trust to inform decision about printing cheap and cheerful, or higher quality versions (funding needed): no progress made (though funding is now available) Continue a regular programme of walks, one a month: exceeded, with monthly programmes of short walks and of |

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| | <p>Easy Tuesday walks for those needing good level surfaces, plus a number of other, longer, walks</p> <ul style="list-style-type: none"> • <i>HODs participation</i>: we led one town walk with production of a leaflet for self guided walks around the sites visited • <i>WaW logos, refreshing logos at shops and businesses in the town</i>: partly achieved • <i>Production of a web map and descriptions of all public rights of way in Dereham</i>: not achieved • <i>Recruiting more people to the committee</i>: partly achieved. • <i>A report on all footpaths to Dereham Town Council</i>: started but not taken much further <p>2024 new plans</p> <ul style="list-style-type: none"> • Proposed guided walk led by a local landowner/farmer with interests in environmental issues • A new leaflet detailing our walks programme for the year, to attract a wider audience. • We have no other entirely new plans, but have plenty to do to continue and extend previous plans <p>A very sensible, steady, approach continuing, which will undoubtedly continue to pay dividends.</p> |
| <p>National Executive Committee: We always welcome your feedback. Here is an opportunity We also encourage participation in WaW national events and activities - please let us know of anything you have done this year. Please make your suggestions here.</p> | <p>Our Chair is a member</p> |

Declaration

- We wish to apply for continued status as a Walkers are Welcome town/village.
- We will pay our annual subscription to Walkers are Welcome in January.

Membership Subscription rates 2024

Based on population

| | |
|----------------|------|
| Up to 3,000 | £ 50 |
| 3,001 - 8,000 | £ 70 |
| 8,001 - 15,000 | £ 90 |
| Over 15,000 | £110 |

Send your payment to The Treasurer, 1 Murray Close, Pocklington, York, YO42 2HD. Please make sure that cheques are payable to *Walkers are Welcome Towns Network*. If you wish to pay directly to Bank, the details are:

Account No: 06000835
Name of Account: Walkers are Welcome Towns Network
Sort Code: 80-09-11
Name of Bank: Bank of Scotland

We hope that you will not need an invoice, but should you require one, please contact The Treasurer treasurer@walkersarewelcome.org.uk. Please note that if your subscription is being paid by an external body which wants an invoice, it is for you to issue that invoice, not us, giving the above information to enable payment.

| | |
|------------------|--------------------------------------------------------------------------|
| Name: | Ken Hawkins |
| Position: | Chair, Dereham Walkers are Welcome |
| E-mail: | ken-hawkins@tiscali.co.uk |

THANK YOU

REMEMBER, WE ARE ALWAYS HERE TO HELP –

Please email the Secretary secretary@walkersarewelcome.org.uk or your Mentor for assistance at any time

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